

Beta Phi Mu - Beta Delta Chapter  
**Minutes of the Board Meeting held March 16, 2016**  
7:00 p.m., Baldy Hall, University at Buffalo North Campus

Present: Jim Tammaro, Amy Miller, Carolyn Klotzbach, Chris Conrad, Esther Jackson, Brenda White

Absent: Kelly Sallander

The meeting was called to order by president Jim Tammaro (JT) at 7:07 p.m.

MOTION:Chris Conrad (CC) motioned and Amy Miller (AM) seconded to approve this meetings' agenda. Motion carried unanimously.

MOTION: CC motioned and Esther Jackson (EJ) seconded to approve minutes from last meeting. Motion carried unanimously.

**PRESIDENT'S REPORT (JT)**

- Bobinski lecture went well. Thanks to the board members who volunteered - Heidi Julien continues to appreciate the work we do to help at these events.

**TREASURER'S REPORT (presented by JT for Brenda White (BW))**

- Renewals: 32 members (5 are new initiates). Half have paid via PayPal this year.
- BW to keep sending renewal reminders. According to the parent organization, we CAN initiate previously invited alumni, no matter what year they were offered to join. Potential for new call to membership.
- Nonprofit status not yet begun since it's not feasible right now with our budget.

**Website Report (EJ)**

- EJ research parent and chapter websites for Beta Phi Mu.
  - Out of 38 orgs, 1 shared membership lists and 1 additional listed initiates every year. Parent chapter did not list any members.
  - Noted that a list with just names and years would not be releasing any personal information.
  - *It was proposed by EJ that our chapter should list inductees by year with first and last names. BW seconded. Motion carried unanimously.*
  - *BW to provide EJ with list for website.*

**Software Report (CK & BW)**

- Quickbooks is all set for BW to use
- BW reports the software will allow us to better manage and send mailings to our membership

### Old Business

- Apparel discussion tabled until nonprofit status is determined
- Annual meeting is Fri., April 11, 216
  - 13 have RSVPed so far - we need 35 for Sean Patrick's or have to cancel
  - If we do not get 35, we must decide if we will hold a smaller reception and annual meeting at UB
  - *Deadline = April 1st or cancel. JT to speak with Sean Patrick's about lowering threshold and BW to call Kim (speaker)*
  - *JT to email board the decision after April 1 deadline*

### New Business

- Officer elections will be in June. JT and BW to put together election and ballots.
- Brainstorm projects to increase member participation
  - JT proposed that Beta Delta help out with MARAC in Fall of 2017
  - It was suggested that we do something social first to get members re-engaged (tours, volunteering, service day, etc.)
  - Board recommends survey be sent to general membership
  - *CC, CK and EJ to collaborate on Google Forms survey - to be sent June 1*
    - *Survey Goals: 1. Determine what members want out of Beta Delta*
    - *2. Determine what it would take to get members involved in*
    - *3. Determine if there is any interest in others running for office*
  - *All board members should send at least 5 potential questions to survey committee*
- Discussion on how to get non-local members engaged
  - Virtual annual meeting option via Collaborate or Skype
  - There is interest in creating a map of where our members are located. *BW to send info and EJ to create "where are our members map"*
  - *CK to look at SLA NY chapter list of events for survey ideas*
- BW proposed looking into "cool job descriptions" for careers like media fact-checkers and researchers

Next Board meeting - tabled until final decisions made for annual meeting and elections

MOTION: CK moved to adjourn. BW seconded. Motion carried unanimously. Meeting adjourned at 7:55 p.m.