

Beta Phi Mu - Beta Delta Chapter
Minutes of the Board Meeting held February 9, 2017
6:30 p.m., Baldy Hall, University at Buffalo North Campus

Present: Jim Tammaro, Amy Miller, Carolyn Klotzbach, Sara Brown (Skype), Chris Conrad, Brenda White
Absent: Kelly Sallander

The meeting was called to order by president Jim Tammaro (JT) at 6:35 p.m.

MOTION: Brenda White (BW) motioned to accept minutes. Amy Miller (AM) seconded. Motion carried unanimously.

PRESIDENT'S REPORT (JT)

- A. JT to send approved minutes to Esther Jackson to publish on website.**
- B. JT to send out a personal message about BPM activities to every member.**
- C. BPM will be sponsoring the next Bobinski lecture (March 27, 2017)
 - a. Members will be checking in attendees and helping with setup/cleanup
 - b. Any board members helping out should arrive by 6pm
 - c. The options for streaming the lecture live was discussed
 - i. FB Live, Twitter Live, or YouTube
 - ii. Distance learning can bring a high-res camera and help with recording
 - iii. **BW to speak with Heidi Julien about asking John Bertot's permission to record/live stream**
 - iv. There might be potential to have a specific Bobinski Lecture Twitter account in the future

TREASURER'S REPORT (BW)

- A. BPM ended in the black for 2016. For full financial details, contact BW
- B. BW has filed the application to become a tax-exempt, 501c3 organization
- C. So far, 27 members have renewed their membership. We typically expect around 60 total.
- D. Limiting the banquet budget has allowed us to allocate more funds to a professional development activity in 2017

Brainstorming - Long-Range Planning (JT and BW)

- A. Information literacy instruction workshop
 - a. "How to do information literacy instruction"

- b. This could be attractive for academic, school or public librarians
- c. CK will research BPM members for a possible presenter**
- d. JT will approach Valerie Nessel about possibly presenting**
- e. Aiming for a late May date for this event - TBD when speaker is finalized
- B. Technology workshop
 - a. Technology was suggested but it was determined the topic is too broad and training is already available through other organizations.
- C. Successful library programming workshop
 - a. This is a big concern for public librarians but it was determined that this topic is also covered among other professional organizations
- D. Workshop on conference presentations/posters or how to publish an article
 - a. This workshop would appeal to all areas of librarianship and speak to our mission of promoting scholarship
 - b. Public librarians aren't always presented with this professional development opportunity in their other organizations.
 - c. Topics could include: how to put together a conference presentation or poster, how to conduct a user study, or how to publish an article
 - d. Aiming for a date in October/late November. This might be right around or even after officer elections.
 - e. BW offered to either make this presentation or find someone who could make this presentation
- E. Mini-activity - Wikipedia blitz
 - a. Two-week "blitz" where BPM members could log on and help locate sources for Wikipedia articles
 - b. Potentially create a forum or chat for members to network/collaborate
 - c. Would be a good activity in between workshops and a "lower-key" event
 - d. SJ and CK to explore what this would involve and if/how we could tie it in with Nationals' tag**
 - e. Aiming for some time in August

After the board's brainstorming session, it was agreed the three programs to pursue in 2017 would be A, D and E.

Promoting the chapter

- A. Continuous website updates
- B. CC to create Twitter account for the chapter**
- C. It was suggested that we release a chapter newsletter once a year (potentially in November or January). The chapter President would be responsible for content.
- D. Other promotional vehicles we already have: LinkedIn and the listserv

Next Board meeting will be Thurs., April 6th at 6:30 p.m. EST in Baldy 553.

MOTION: SJ moved to adjourn. CK seconded. Motion carried unanimously. Meeting adjourned at 7:35 p.m.